

Transport and RWC 2011

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21 March 2012



Rugby World Cup. New Zealand 2011

- September 9th to October 23rd 2011 (45 days).
- Third largest sporting event in the world.
- 4 billion plus viewers.
- 133,200 overseas visitors.



Transport connects it all and is the most visual.

RWC and transport

- 12 venues - national consistency.
- 23 host centres for teams.
- 20 nations - concurrent travel of supporters.
- Independent travel.



RWC and transport

- High number of supporters with no car access.
- Overseas supporter expectations.
- Peaked demand.
- All day event.
- Fan zones and live sites.
- Levels of logistics.



Transport as part of RWC

- Only one component of RWC.
- A crucial factor having multiple interactions.
- Public and private organisations involved.



RWC Transport Considerations

Specific considerations regarding transport provision:

- To game travel;
- From game travel;
- Non game travel; and
- During week travel (travel around the country).



MED RWC Transport Group

- Established by MED RWC Coordination office.
- Main tasks:
 - coordinate regions response to transport provision.
 - look at a nationally consistent approach.



MED RWC Transport Group

- Research.
- Framework.
- Venue liaison.
- National RWC transport group established.



NZTA

- State highway.
- Communications.
- Enforcement.



RNZ 2011 Match Services and Transport

Match Services responsible for:

- 48 matches in 12 venues.

Transport responsible for:

- national fleet and coach transportation.
- Range of clients.



Venue planning

- Transport management plans.
- Temporary traffic management plan.
- Risk and contingency plan.
- 3C structure.
- Comms plans.



Transport Management Plans



Transport Management Plans

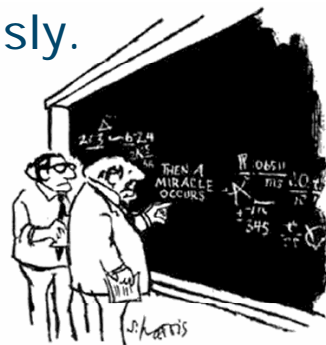


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Lessons Learned

- Take transport seriously.
- Plan early.

Transport connects it all
and is the most visual.



"I THINK YOU SHOULD BE MORE EXPLICIT
HERE IN STEP TWO."

Lessoned Learned



"Unexpected numbers caused RWC transport woes"



"Mayor apologises for RWC transport disaster"

"Train operator to blame for RWC opening night chaos"

"Train operator relieved at RWC transport report"



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NZ TRANSPORT AGENCY
WAKA KOTIAHI

"RWC transport failure result of anti-train bias – Greens"

New Zealand Government

Lessons Learned

- Invest.
- Strong partnerships.
- Ministerial / politician interest.
- Viable alternatives.
- Communications.
- Central delivery agency.



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NZ TRANSPORT AGENCY
WAKA KOTIAHI

New Zealand Government

Lessons Learned

- Agree outcomes.
- Pre-planned process.
- Achievable timeframes.
- Simple delivery.
- Align priorities.
- Mitigation.



Some unexpected things;

- Opening night.
- Airport arrival interest.
- Walking in Auckland.
- No Crashes with fans.



Legacies

- Tournament planning frameworks.
- Strong partnerships.
- Image.

