




Planning for transport or transport planning?

Caron Greenough

**PARSONS
BRINCKERHOFF**

Waitemata District Health Board



- Largest District Health Board (DHB) by population in New Zealand:
 - 2011 population est. 544,600
 - 2016 population est. 583,000
- Second fastest growing of New Zealand's 20 DHB's
- Employs around 5,500 people in more than 30 different locations
- Manages a budget of over \$1b per year

**PARSONS
BRINCKERHOFF**

2008 Travel to Work Survey

Travel mode		Reasons given to drive alone only (more than one reason given)	
Drove alone	62%	To save time	48%
Public transport	3%	Public transport not available	53%
Cycle	2%	Convenience	50%
Drove with a passenger	9%	No alternative	22%
As a passenger	5%		
Other (motorcycle/walked etc)	19%		

**PARSONS
BRINCKERHOFF**

The Travel Plan

The principle aims of the travel plan were to:

- Help reduce single occupant car trips
- Reduce demand for parking on the hospital sites
- Reduce the impact of hospital traffic parking in adjacent residential areas
- Provide improved travel choices for staff
- Identify opportunities for improving passenger transport services to the area
- Reduce the transport associated environmental impacts on the local areas

**PARSONS
BRINCKERHOFF**

Travel Plan Actions



- **Short term (within 6 months)**
 - i.e. information dissemination/ride share initiatives
- **Medium term (within 2 years)**
 - i.e. infrastructure improvements/incentives/promotional events
- **Long term (within 6 years)**
 - i.e. external initiatives/replacement of existing car fleet to fuel efficient vehicles

**PARSONS
BRINCKERHOFF**

During 2010



- Promoted and increased the profile of cycling
- Increased the number of cycle parks
- Applied for funding for a secure cycle parking area at Waitakere Hospital
- Made changes to HR and Induction Day literature to inform staff about travel to work alternatives
- Implemented a communications strategy
- Developed a series of promotional leaflets
- Begin discussions with HR and IT about working from home policies and changing clinic times
- Carried out the 2010 Travel to Work Survey
- Investigated public transport initiatives/guaranteed ride home schemes/car pooling
- Assisted with the implementation of patient travel initiatives for the Northern Region

**PARSONS
BRINCKERHOFF**

Issues



- Large and disparate departments
- Conflicting policies
- Clinical priorities
- Resource consent process

**PARSONS
BRINCKERHOFF**

Lessons learnt



- Must have management buy-in
- The travel plan coordinators role must sit in the correct team
- Use outside resources where possible
- Find the 'do-ers' within your organisation
- Money talks
- Don't assume the organisation will 'walk the talk'



**PARSONS
BRINCKERHOFF**

Conclusion



- Travel plans should be part of the package of tools to be used to manage TDM but their role should be reviewed in line with changes to the RMA and other council legislation.
- Following the 2010 Travel to Work Survey there had been a 1.6% shift from SOV's to other modes compared with 2008.

Small steps



**PARSONS
BRINCKERHOFF**

Questions??



Waitemata
District Health Board
Te Wai Awhina

**PARSONS
BRINCKERHOFF**

