

**Ø TUØ Du**

Uif Ugwfodf pgb ThobmP qUñ jfs  
pQ Spvuf Dipjft!

Vsf Icf (vjefoipvulN Td/Foh,\*  
Xie Dboejhuf.Ivje/pqBvdlhboe\*

Tvqfawjpest EsQsbojhübs-EsEKX boh



IFENZ 2011, Auckland

Qsfwjpvt ISftfbsdi !

N VTJ\*!

N bobhfn foupgtusbggjd Vtjph Thobr  
Dpouspm



**Pckdujft pglstfbsdi**

**TjohmP quh jbuo**

- Jh qspwf pgt.fubhpsjan
- Bdhjfb boe igbttjyf!  
ufaioryft

**Voe fstubo**

- Qubppo hsjqfstpo
- Rvfvft

**Fn qjsjntwt/**  
**Qtzdi pphjdom**

- W jvbtjfaifqupo
- Tufesphihbohft
- W fgdjz ihbohft

**Spvuf Dipjft**

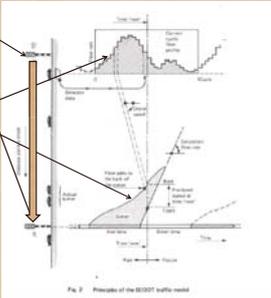
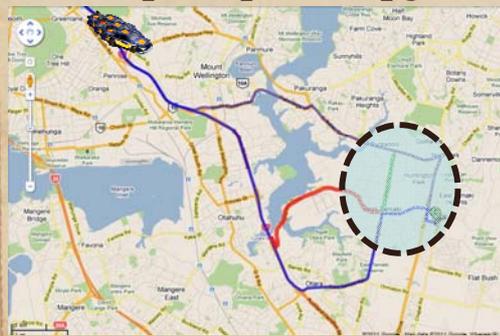
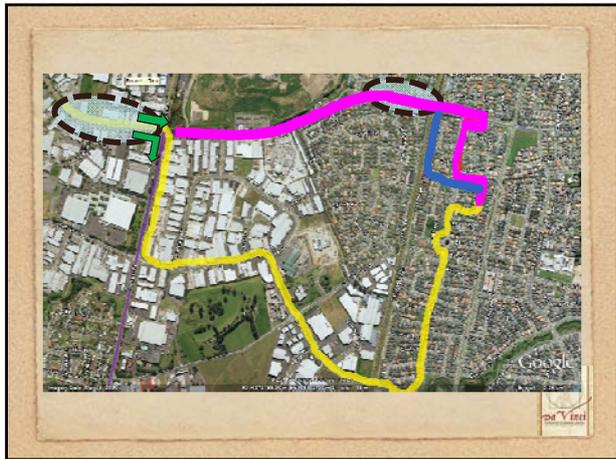


Fig. 2 Principles of the S2007 traffic model



**Hspott ISpvuf Dipjdf**



N pe fnt .Qsf e j'upot .Gpsfdbtut

Fohpffst! wfij'it!; t'p'gsesjwfskfibwps  
 F'apopn t'ut n pofz!; k'fsjwf k'ipj'it/  
 Hfphsbqifst! i'j'upsj'ntesbub!; lipx b f'usbwfm  
 Qtzdip'phj'ut t'j' vnb'upo!; lipx b f'it'ipvne k'sf'bd'u  
 N bui'fn buj'j'ot j'ebntx'pae!; lipx b f'it'ipvne k'sf'bd'u

Qtzd'ph'j'off'sj'h

Qtzdip'phz + cognition + Fohpffs'ph

Tuj' vuj	Dpous'pm
W'j'vbm'q'fsd'f'q'ip'o	T'j'obm'D'pous'pm
D'pho'j'ip'o	
T'fot'p'sj' p'ups'bd'ip'o	
G'f'fec'bd'l	

C'fibw'j'v'sbm'N' p'ef'm

F'zf' k'j'yb'up'ot	R'v'f'v'f' E'j'q'f'st'ip'o
T'od'd'be'ft	Q'ib'up'p'o' E'j'q'f'st'ip'o
H'b'f'us'bd'l'j'h	R'v'f'v'f' k'p'sn' bu'j'o

### Qfsdfqupo

- W jvbmtfotbupo → tfotpsj ppsltztufn
- Fzf Gjybupot → up kfsdfjwf boe lsfm fn cfs
- Fzf !tbdbeft! → n fn psz kboljh
- Op W jvbmtN fn psz! → tqbupmboe !pckfdu! fodpejh



### Gjybupo boe !tbdbeft

Welcome to the OGAMA demo slideshow!  
Thanks for Your interest ...

The slides contain a wealth of introductory and analysis features. During the show your eye and mouse movements were recorded, so you can run your first analysis with your own gaze data.

For demo purposes it has a looped background sound which is a property that is available for each slide.

Please start by clicking the left mouse button.

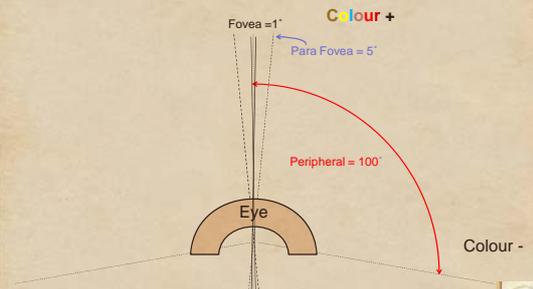


### Fzf !usbdljh

- Gjybupo! → qbui boe !usbdljh
- Hb {f !tbmjfodz! → t!bo kbui boe levsbupo



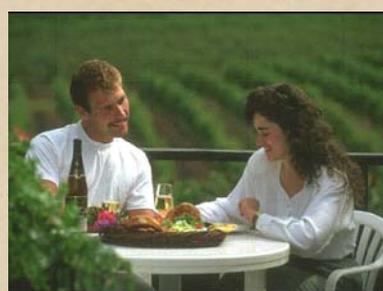
### Qiztjphz



Gpwfbrtwjt po



Mjn jbuipot!



Dibohf !Cnjeoftt



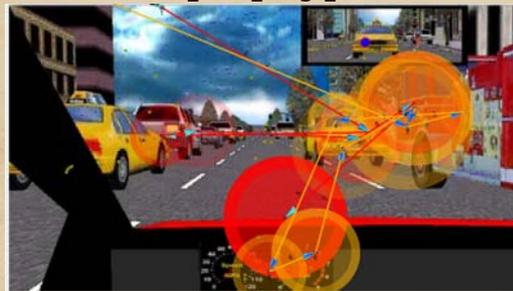
Tdbo kbuit



Tbmjfo dz



Dpn qbstpot



E bub dpmfdu po

wtusvn foufe!  
Wfi jhf



Tjn vibufe



U sbg jpo W je fp E fufdu po



