

# Philip Andrew



A career spanning 20 years in the Ad business has seen Philip rise from the position of Art Director to his current role of CEO and Executive Creative Director of Clemenger BBDO.

Clemenger is Wellington's largest Advertising Agency employing over 80 creative and strategic people.

Regarded as one of the top creative agencies in Australasia, Clemenger has a reputation for creating unique and powerful business solutions for its clients.

The Agency creates and produces the work for the LTNZ Road Safety campaign and high profile brands such as The National Bank, Beaurepaires, Mitsubishi Vehicles, Meridian Energy and the hard hitting new alcohol moderation campaign for ALAC.

A board member of the Communication Agencies Association of New Zealand and a jury member at the Cannes International Advertising Festival in 2007, Philip heads New Zealand's only creatively led Agency.

## A Toolbox for Selling